

# WARRIOR

# PRIDE



# What is Warrior Pride?



- Warrior Pride is an Army-wide substance abuse campaign designed to reduce and deter drug use and alcohol abuse among Soldiers.
- Soldiers are America's **Warriors** and should have **Pride** in themselves, their unit, and the United States Army.
- Being **proud** of who you are as a Soldier and the duty you perform for your country and your people is incompatible with using drugs and abusing alcohol.
- **Warrior Pride** provides educational products for leaders, Soldiers and the ASAP staff.
- The next slide will explain what "Pride" should mean to Soldiers in regard to substance abuse.





# WARRIOR

- P**ersonal **Courage:** Possess the Personal Courage not to use drugs or abuse alcohol and to notify the Chain of Command of Soldiers that do.
- R**espect: Show your Respect to the Army, your unit, fellow Soldiers, and yourself by staying drug free and drinking responsibly.
- I**ntegrity: Stay true to the Army Values and Warrior Ethos by supporting the Army's drug and alcohol policies.
- D**uty: Do your duty as a Soldier and stay mentally and physically tough by not using drugs or abusing alcohol.
- E**xcellence: Exhibit honorable behavior on and off duty - don't be a substance abuser!

# Commander's Responsibilities



- **As the commander you should encourage teamwork and build pride in each Soldier!**
- **Educate your Soldiers that Warrior Pride and Soldier Values are incompatible with drug use and alcohol abuse.**
- **Deglamorize alcohol use.**
- **Conduct monthly “Smart Testing” to deter drug use**
- **Post the Warrior Pride posters in common areas.**
- **Soldiers know what is important to their commander. A commander who regularly emphasizes that drug use and alcohol abuse will not be tolerated and takes actions against violators will send a strong message to the troops. If you think it's important, then the troops will too!**

# Messages



**Example message - use these or make up your own!**

- **Maintain your Warrior Pride - Don't Drink and Drive!**
- **Don't leave a Soldier behind on the battlefield, in a bar or at a party.**
- **I am a Warrior - I am Drug Free.**
- **Warrior Pride 0-0-1: Warriors have Zero DUIs, Zero underage drinking incidents, and don't drink more than one drink per hour**

**I am an American Soldier**  
**WARRIOR PRIDE**



**I am Drug Free...**

**I am a Warrior**



For more information visit the website at [www.acsap.army.mil](http://www.acsap.army.mil)





If you wouldn't Drink & Drive here...



Why would you do it here?



Don't Risk It...  
Think Before you Drink!



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# Summary



- **Substance abuse affects your unit readiness and reduces unit morale.**
- **Soldiers who use drugs and abuse alcohol miss more hours of work and are less productive when they are at work.**
- **Educate and train your Soldiers.**
- **Teach Army Values and Warrior Pride!**
- **Rehabilitate substance abusers who have potential for continued service, but discharge those that do not!**